



## HOLLY A. DYER

### PARTNER

#### WICHITA OFFICE

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## PROFILE

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Holly Dyer practices in the areas of commercial, complex, and general litigation. Her litigation experience includes multiple jury trials and administrative proceedings involving a wide array of subjects including trade secrets, tortious interference, commercial transactions, breach of contract, noncompete agreements, attorney ethics, consumer protection, and employment matters. She is a Fellow of the American College of Trial Lawyers and a member of the American Law Institute. Holly has also been selected for inclusion in the *Missouri & Kansas Super Lawyers*® list and *The Best Lawyers in America*® for her work in the areas of commercial litigation and professional malpractice law. *Benchmark Litigation* has named Holly a Kansas “Litigation Star” since 2013 and one of the Top 250 Women in Litigation in the United States in 2013, 2016, and 2017.

Holly has served as President of the Wichita Bar Association and is a member of the Wichita Bar Association’s Ethics and Grievance Committee. She also serves on the firm’s Ethics Committee and is a member of the Sedona Conference Working Groups 1 (ESI) and 12 (Trade Secrets), and the Defense Research Institute (DRI).

## Education

- University of Kansas (J.D., 1994)  
Order of the Coif; Articles Editor - *Kansas Law Review*; Samuel Mellinger Leadership Award
- Wichita State University (B.A. in Journalism, 1988)  
magna cum laude

## Admissions

- Kansas (1994)
- U.S. District Court for the District of Kansas (1994)
- U.S. Court of Appeals for the Tenth Circuit (2012)

## PRACTICE AREAS

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- Litigation & Disputes
- Appellate Law
- Noncompete & Trade Secret Litigation
- Government Investigations & White Collar Crime
- Privacy & Data Security
- Professional Malpractice
- Intellectual Property

## INDUSTRIES

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- Agribusiness

## PROFESSIONAL MEMBERSHIPS, AFFILIATIONS, AND HONORS

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- Wichita Business Journal Women Who Lead in Legal and Insurance honoree, 2024
- Wichita Business Journal Women Who Lead in Legal Services honoree, 2022
- American College of Trial Lawyers Fellow
- Wichita Business Journal Women Who Lead Board of Directors honoree, 2020
- Wichita Business Journal Women in Business honoree, 2015
- The American Law Institute Member, 2016-present
- Selected by peers for inclusion in *The Best Lawyers in America*® in the areas of Medical Malpractice Law – Defendants, 2011-2020; Commercial Litigation, Personal Injury Litigation – Defendants, and Professional Malpractice Law – Defendants, 2011-2025; Litigation - Intellectual Property, 2021-2025; Electronic Discovery and Information Management Law and Ethics and Professional Responsibility Law, 2023-2025; and Appellate Practice and Litigation - Municipal, 2025
- Recognized by Best Lawyers® as the 2022 Wichita Litigation - Intellectual Property “Lawyer of the Year”
- Identified by Chambers USA as a leading lawyer in the United States for Litigation: General Commercial, 2021-2025, and Intellectual Property, 2022-2023
- Selected for inclusion in *Missouri & Kansas Super Lawyers*® List, 2012-2024 (a Thomson Reuters business)
- Named by *Benchmark Litigation* in 2012, 2013, 2014 & 2015 as one of the Top 250 Women in Litigation in the United States
- Named a “Litigation Star” in the area of Dispute Resolution by Benchmark Litigation 2013-2025
- The Sedona Conference, Working Group 1: Electronic Document Retention & Production, Member; Drafting Team, ESI Evidence & Admissibility Commentary, 2018-present; Working Group 12: Trade Secrets, Member

# FOULSTON

## ATTORNEYS AT LAW

- University of Kansas Law School Board of Governors, 2008-11
- American Bar Association
- Kansas Bar Association Health Law Section - President 2006-07; 2010 KBA Annual Meeting Task Force, Chair; 2007 KBA Annual Meeting Task Force, Member
- Wichita Bar Association, President, 2015-2016; Vice President, 2013-2014; Elected Member of Board of Governors, 2008-2010; Awards Committee, 2008; Civil Practice Committee, Chair, 2009-2011; Ethics and Grievance Committee, Member, 2009-present; Law in Education Committee, Chair, 2005-08; Professional Diversity Committee, former Member and Chair; helped develop "Grow Your Own Lawyer" program for high school students interested in becoming lawyers; WBA President's Award, 2007
- Kansas Bar Foundation Board of Trustees, District 7 Trustee, 2010-present
- Kansas Association of Defense Counsel
- Defense Research Institute
- Wesley E. Brown American Inn of Court Member, 2008 - Present
- Kansas Women Attorneys Association
- Wichita Women Attorneys Association Member, former CLE Chair

## RECENT PRESENTATIONS

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### 2024

- The First Rule of Ethics Is We DO Talk About Ethics\* (Foulston Siefkin LLP, Corporate Counsel Series: Ethics)

### 2023

- "Bar"-Benheimer! A Bright Pink Nuclear Explosion of Ethical Dos, Don'ts, and Lessons Learned (Foulston Siefkin LLP, Corporate Counsel Series: Ethics)
- Stiff Competition: An Update on the Law of Non-Compete Agreements, Including the FTC's Proposed Ban (Foulston Siefkin LLP, Employment Law Institute)

### 2022

- Everything Ethics, Everywhere, All at Once (Foulston Siefkin LLP, Corporate Counsel Series: Ethics)

### 2021

- Protecting Your "Stuff": How to Keep Your Information Safe (Foulston Siefkin LLP, Corporate Counsel Series: Litigation Update)
- Navigating Real Rules of Legal Ethics in a Virtual World (Foulston Siefkin LLP, Corporate Counsel Series: Ethics and Elimination of Bias)

### 2019

# FOULSTON

## ATTORNEYS AT LAW

- Once Upon a Time: Ethical Fairy (and Scary) Tales (Foulston Siefkin LLP, Corporate Counsel Series: Ethics 2019)

### 2018

- "Is This Thing On?" Lawyers Who Talk Too Much and Other Ethical Mishaps (Foulston Siefkin LLP, Corporate Counsel Series: Ethics 2018)
- From Sedona to the Federal Rules, What's New in the World of ESI and "Regular" Discovery? (Foulston Siefkin LLP, Corporate Counsel Series: Litigation 2018)
- Law Clerks Nuts and Bolts: Making the Summer a Success (Wichita Bar Association, CLE)
- Business Torts and Competition: Playing Nice, or at Least Playing by the Rules (Wichita Bar Association, Civil Practice CLE)

### 2017

- Roundup of Current Ethics Issues and Cases - Federal, State and Local (Foulston Siefkin Ethics Seminar for Corporate Counsel)

### 2016

- Social Media and Technology (Wichita Women Attorneys Association)
- Technological Competence: Legal Ethics in the Digital Age (Kansas Association of School Boards Kansas School Attorneys' Meeting)

### 2015

- How to Be an Awesome Second Chair at Trial (Kansas Association of Defense Counsel 36th Annual Conference)
- You Asked for It! A Review of What's New on Frequently Requested Topics and Other Current Issues (Foulston Siefkin, Ethics Seminar for Corporate Counsel)

### 2014

- Setting the Foundation: Tips and Strategies for Being an Effective Second Chair (Kansas Association of Defense Counsel, Annual Meeting CLE)
- All the Ethics News That'll Fit in 50 Minutes (Foulston Siefkin LLP, Ethics Seminar for Corporate Counsel)

### 2013

- Success as Women Lawyers: Strategies for the Long Road (Wichita Women Attorneys Association, Panel Discussion - Moderator)
- Knowing What You Don't Know: The Challenge of Complying with Rule 1.1's Technology Competence Requirement (Foulston Siefkin, Ethics Seminar for Corporate Counsel)

### 2012

- Basic Civil Practice 101 (Wichita Bar Association, Continuing Legal Education Seminar)

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## ATTORNEYS AT LAW

- Litigation and Technology: Trial and Tribulations (Kansas Association of Defense Counsel, 34th Annual Conference)

### 2010

- Legal Ethics in Everyday Practice (Kansas Association of Legal Assistants, Annual Meeting)
- Legal Ethics in Everyday Practice (National Business Institute, Seminar)
- Immigration, Deemed Exports, and Other Employment-Related Issues that Sponsors and Principal Investigators Need to Understand (Foulston Siefkin Regional Bioscience Law Conference)

### 2009

- Engaging Counsel and the Scope of Conflict, Inquiries and Waivers (Foulston Siefkin Kansas Ethics Seminar)
- Annuities and Their Admissibility at Trial (Wichita Bar Association Continuing Legal Education)

## COMMUNITY INVOLVEMENT

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- League 42, Board Member, 2018-2019
- Tallgrass Film Festival, Board Member, 2018-present
- Wichita Regional Chamber of Commerce, Chamber Honors Committee, Member, 2013-present
- Wichita State University Alumni Association, Board of Directors, 2011-2016
  - Executive Committee, Chair, Membership and Volunteer Recruitment, 2013-2016
  - Alumni Association President / CEO Search Committee, 2014
  - Wichita State University Strategic Planning Steering Committee, Alumni Association representative, 2012-2013
- Leadership Wichita, 2016
- United Way of the Plains
  - Women United, 2017-present
  - Read to Succeed Reading Coach, 2017-present
  - Campaign Cabinet, 2009
  - Allocations Volunteer, 2002-2008
- Girl Scouts of the Kansas Heartland, Troop 40442, Leader, 2010-2013

## RECENT PUBLICATIONS

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### 2016

- Fate, Karma, and Humble Pie  
-Bar-o-Meter, Wichita Bar Association
- "PHiL,"  
-Bar-o-Meter, Wichita Bar Association

# FOULSTON

## ATTORNEYS AT LAW

- I Think You Are Wrong  
-Bar-o-Meter, Wichita Bar Association
- Unwarranted Certitude  
-Bar-o-Meter, Wichita Bar Association
- Lawyer Parenting  
-Bar-o-Meter, Wichita Bar Association

### 2015

- Ten Questions for the New WBA President  
-Bar-o-Meter, Wichita Bar Association
- Oh, What a Bar!  
-Bar-o-Meter, Wichita Bar Association
- Kiddo  
-Bar-o-Meter, Wichita Bar Association
- PewDiePie  
-Bar-o-Meter, Wichita Bar Association
- Wolfpack  
-Bar-o-Meter, Wichita Bar Association
- Abraham Lincoln, Alexis de Tocqueville, and George Takei Walk into a Bar...  
-Bar-o-Meter, Wichita Bar Association

### 2002

- Health Law FAQ: Consent For Treatment Of Minors  
-Health Law Update - Quarter 2

### 2001

- Analyzing Medical Records  
-Kansas Paralegal

### 1993

- Gender-Based Affirmative Action: How Does It Fit in the Tiered Scheme of Equal Protection Scrutiny?  
-41 Kansas Law Review 591

## ISSUE ALERTS

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### 2018

- Comments Sought on Updated Legal Hold Guidelines?