

Foulston Siefkin Expertise

Foulston Siefkin has grown to be the largest Kansas-based law firm through its commitment to provide excellent legal services promptly and efficiently. We offer health care providers a high level of expertise and service at competitive rates. We place a premium on understanding each of our client's unique needs. Like health care providers, we understand that an ounce of prevention is worth a pound of cure. Our attorneys are committed to assisting our clients with the development of measures to minimize legal exposure. We also appreciate the importance of a quick response to emergency situations. To that end, our attorneys strive to remain readily accessible to our clients.

Our health care attorneys maintain a high level of expertise regarding federal and state regulations affecting the health care industry. Our firm devotes significant resources to ensure our attorneys remain up-to-date on daily developments. At the same time, the relationship of our health care practice group with Foulston Siefkin's other practice groups, including the taxation, general business, employment and labor, and commercial litigation groups, enhances our ability to consider all of the legal ramifications of any situation or strategy.

Register Today!

3 EASY WAYS TO REGISTER:



1 Register Online:

www.foulston.com/healthlawinstitute



2 Fax Form:

Toll Free 866.790.9482



3 Mail Form:

Foulston Siefkin LLP
Health Law Institute
1551 N. Waterfront Pkwy, Suite 100
Wichita, Kansas 67206

ORGANIZATIONAL INFORMATION

Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____

NAMES OF ATTENDEES

#1 Attendee

Name: _____
Title: _____
E-mail: _____

#2 Attendee

Name: _____
Title: _____
E-mail: _____

#3 Attendee

Name: _____
Title: _____
E-mail: _____

PAYMENT OPTIONS

\$175 Registration Fee Per Attendee

- Check Enclosed payable to Foulston Siefkin LLP
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2009 KANSAS HEALTH LAW INSTITUTE

September 25, 2009

8:30 a.m - 4 p.m.

Hyatt Regency Hotel, Wichita

400 W. Waterman

Registration Fee: \$175 per attendee includes
manual, luncheon, and parking

For Information call Matt Knoblauch 316.291.9789 or
if out of Wichita 1.800.267.6371

Seating is limited and enrollment not available
for attorneys in private practice without prior approval.

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1551 North Waterfront Parkway, Suite 100
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**2009
Kansas Health Law Institute**

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www.foulston.com/healthlawinstitute

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2009 Kansas Health Law Institute

FRIDAY, SEPTEMBER 25, 2009
Hyatt Regency Hotel
400 W. Waterman
Wichita, KS

2009 Kansas Health Law Institute Agenda

Friday, September 25, 2009

8:00 am - 8:30 am
Registration

8:30 am - 8:45 am
Welcome and Introductions

8:45 am - 9:15 am
Top 10 Developments in Health Law in 2009
Gary Ayers and Dick Hay

9:15 am - 9:45 am
CMS Enforcement Update: RAC Audits and Medicaid Investigations
There is an unprecedented push by the federal government to reduce an estimated \$24 billion lost annually through improper Medicare and Medicaid reimbursement. CMS has focused its efforts on the Medicare Recovery Audit Contractor (RAC) Program to detect and correct improper Medicare payments and the Medicaid Integrity Program ("MIP") to review and audit payments made by state Medicaid programs. Learn what areas are being targeted, what enforcement tools are being used and how to respond promptly and appropriately.
Gary Ayers

9:45 am - 10:00 am
Refreshment Break

10:00 am - 11:00 am
Physician Concerns: Medical Staff Membership and Privileges; On-Call and Coverage Issues including EMTALA and Joint Commission; and KS Board of Healing Arts Enforcement Activities
A discussion of institutional-physician relationships, with an emphasis on medical staff membership and credentialing issues.
Dick Hay and Amy Lemley

11:00 am - 11:30 am
HITECH - Electronic Health Records: Where we are, where we are going, and how we are going to get there
The HITECH provisions changed HIPAA Privacy and Security Rules. Learn about those changes to enhance your compliance efforts.
Marta Fisher Linenberger

COMMENTS FROM LAST YEAR'S ATTENDEES:

- *I look forward to your presentations each year. Always informative.*
- *Good information for Health Care providers.*
- *Loved the array of legal healthcare topics.*
- *Covered many areas in concise manner.*
- *Speakers did a great job of highlighting the take home points.*
- *Diverse information delivered in brief timeframe.*
- *Good speakers, good handout, on schedule.*

11:30 am - 12:00 pm
Obama Care - Point Counterpoint
We will discuss the main healthcare reform proposals in Washington and the implications of these proposals for the healthcare industry.
Gary Ayers and Marta Fisher Linenberger

12:00 pm - 1:00 pm
Lunch

1:00 pm - 2:00 pm
Fraud and Abuse, and the Stark Law in the Real World
Learn from common (and sometimes uncommon) Stark Law and Fraud and Abuse issues that our panel of health care law experts address in our health care practice and receive hands-on advice on how to stay compliant.
Stan Andeel, Dick Hay, Scott Palecki and Gary Ayers, Moderator

2:00 pm - 2:15 pm
Refreshment Break

2:15 pm - 3:00 pm
Employment Law Update: ADA amendments, FMLA regulations, Genetic Information Nondiscrimination Act of 2008, and recent cases
Change was promised and change is here. In this session we will highlight a number of significant developments in the employment arena and the rash of new legislation that you now must be aware of.
Wyatt Wright

3:00 pm - 3:30 pm
FTC Red Flags Rule and Proposed 2010 OPPS Rule
The effective date of the FTC Red Flags Rule is now November 1, 2009. We will discuss identity theft prevention programs and practical challenges and problems for health care providers in complying with the FTC Red Flags Rule. We will also provide an update on the physician supervision requirements for certain therapeutic hospital outpatient services which are covered as services "incident to" a physician's service after CMS' 2008 "clarification" and after the 2010 proposed OPPS Rule. Learn what amendments have been proposed to clarify how certain hospital outpatient services must be supervised along with new more practical approaches that are available.
Scott Palecki

3:30 pm - 4:00 pm
Audience vs. The Panel: Questions You've Been Wanting to Ask
Stan Andeel, Dick Hay, Marta Fisher Linenberger, and Scott Palecki
Gary Ayers, Moderator

Why You Should Attend

This year's institute will provide an in-depth examination of the most pressing legal issues facing the health care industry. The program is designed for chief executive officers, practice administrators, risk managers, chief financial officers, board members, corporate counsel, HR professionals and compliance officers. Attendees will learn the latest developments in health law impacting their operations and practices. All presentations will be made by experienced Foulston Siefkin lawyers who regularly advise health care providers on a variety of legal issues.

HEALTH CARE PRACTICE GROUP

AREAS OF REPRESENTATION:

Fraud and Abuse

Stark Law

Employment Contracts

Business Transactions

Government Investigations

HIPAA

Medical Staff Issues

Litigation

Medicare & Medicaid Operations

Ad Valorem Taxation Issues

Governmental Hospital Issues

Kansas Open Meetings/Records

PRRB Appeals & Reimbursement Matters

EMTALA

Regulatory Appeals

Licensure Matters

Physician Recruitment

Professional Liability and Risk Management

Risk Management

Managed Care Issues

Taxation

Antitrust

2009 PRESENTERS



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